

Deliver Features and Create Impact at any Scale

Split is built on a global feature flag and data processing architecture that serves more than 850 million unique users per month.

SDKs

Split SDKs reside in frontend, backend, and mobile apps. Our SDKs evaluate feature flags and make targeting decisions locally, without network calls or the need to share private user data.

Flags are cached locally in the SDK so your app stays resilient and will continue to operate without network connection Split.

Streaming platform

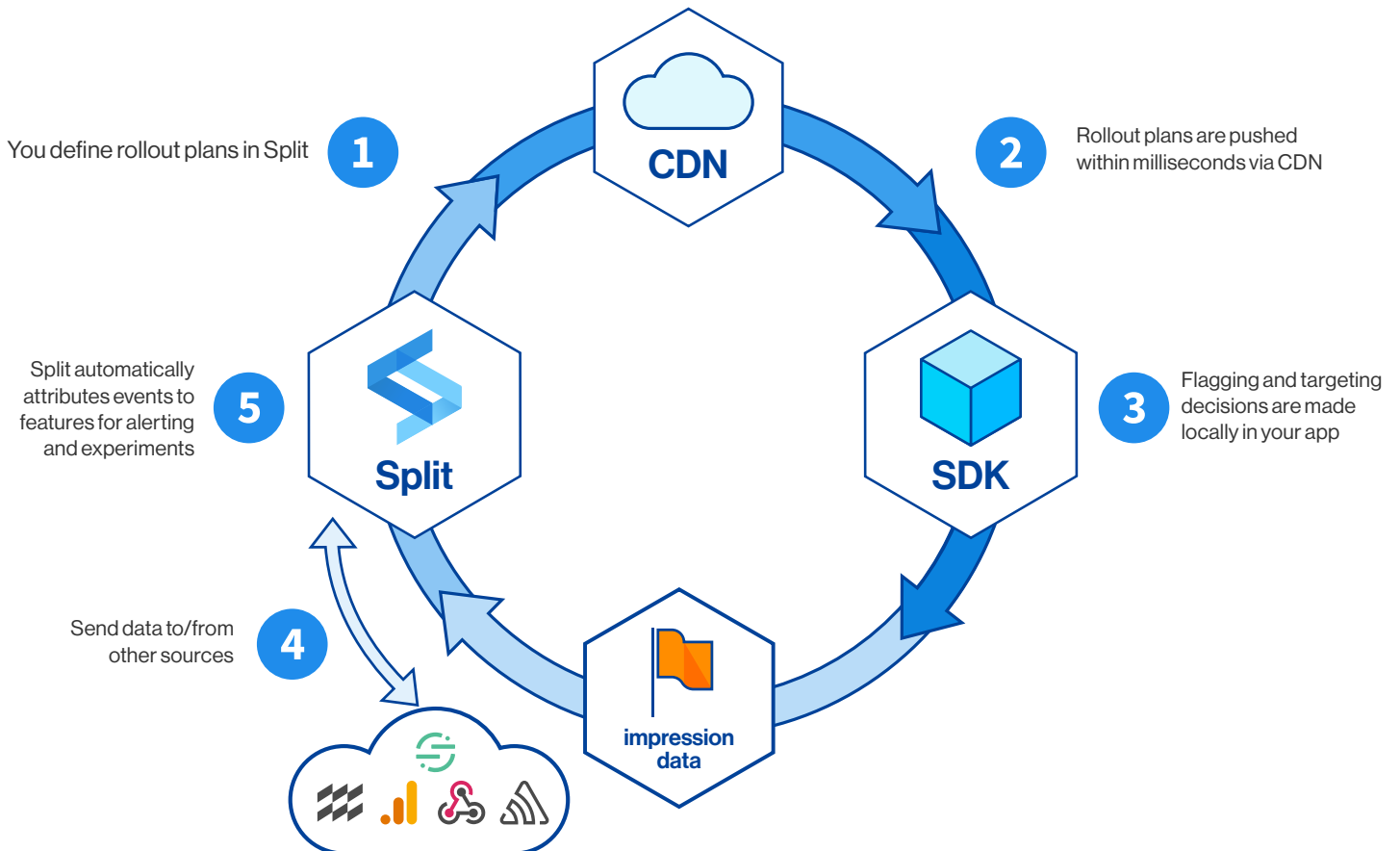
Split pushes any changes to feature flags and targeting in milliseconds. All flags and rules are cached and served by our globally-distributed CDN.

Split records each impression, a record of which users see which flags, for debugging, auditing, and use in external systems.

Data platform

Split ingests billions of events to calculate feature impact, powering monitoring and experimentation.

Track events in our SDKs, via data pipeline integrations, or API. Split automatically attributes events and calculates impact for each feature.



Built for Speed, Privacy, and Resiliency

Flags Served Up Fast



All flagging and targeting decisions happen in-memory in the client, not Split servers, in a few microseconds. Thus there's no user-visible latency or lag when serving flags to your end users, ensuring a seamless user experience.

Private Data Stays in your App



Split is built from the ground up with privacy in mind. When targeting on private attributes, such as email or demographics, our SDKs do the heavy lifting. Sensitive user data stays within your app. No user-identifiable data is retained by default, nor is any required to target features.

Caching Keeps your App Resilient



Split servers are not in the critical path of your app. All flags and rules are cached locally in our SDK, so your app continues to perform even in the case of a CDN outage. Split data and servers are replicated in multiple regions to guarantee uptime and availability of our flags.

A Clear Audit Trail



Split records every flag evaluation for every user - meaning you can see which flag was served to which user, giving you unparalleled debugging capabilities. At any time your team has fully queryable access to every impression.

Enterprise Security for your Production Workloads



Secure access to Split with SAML-based single sign-on and two-factor authentication. Easily manage large teams with role-based access controls and groups that assign permissions by environment and feature. Split is SOC 2 certified to support enterprise environments.

Get started free

<https://www.split.io/signup/>

