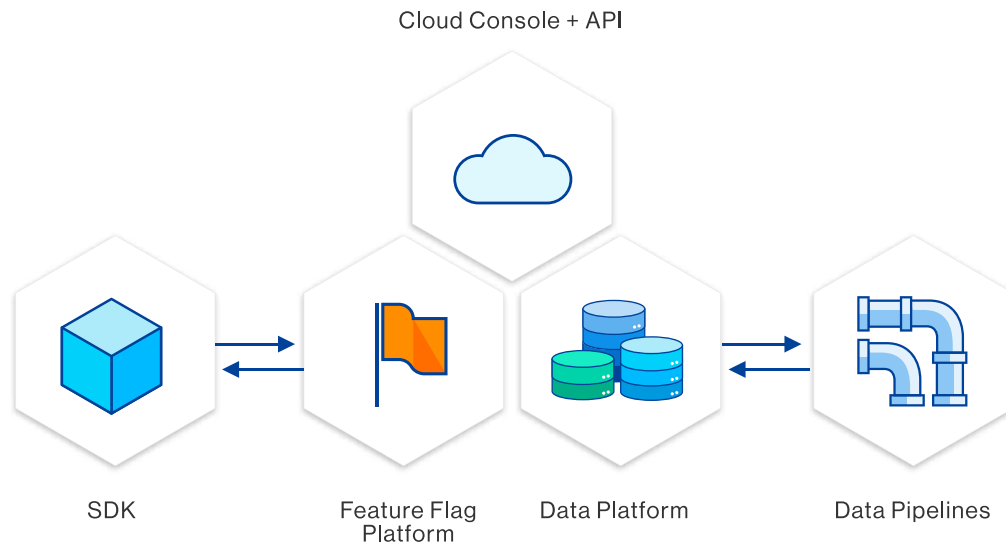


Build Better Software with Data



Deploy faster

Feature flags keep features off by default, so you can deploy when you want and then roll out gradually when you're ready.

Release safer

Combine feature flags with ops data to detect change issues, instantly identifying the feature, turning it off, and limiting the blast radius of a failure.

Create impact

Along with customer data, turn more of your ideas into successful features, based on measurable impact from statistically rigorous A/B tests.

Trusted by leading software development teams

crunchbase

GoDaddy

LexisNexis

QANTAS

salesforce

twilio

"What's interesting is that we're actually able to move faster with Split. In the past, there were a lot of questions like 'if something goes wrong, how will we roll it back? Now we just put it behind Split, and then we have the flexibility to make changes on-the-fly once it's in production."

Dan DeMeyere, VP Engineering

THREDUP

Go from code to customer, successfully



Manage every feature

Feature flags speed up deployment by keeping new features dormant until you're ready to roll out. Audit logs and approval flows reduce errors and ensure compliance.



Make data-driven decisions

Import data to set up alerts and metrics based on product usage, performance, and business goals. Export data to further analyze in a data warehouse or BI tool.



Rollout as you're ready

Roll out changes in a predictable way. Split's sophisticated targeting allows you to start with employees, expand to beta testers, and then gradually release to your user base.



Release with less risk

Detect performance degradation, alert responsible teams, and quickly turn off features at fault. Split's ability to kill a change with one click limits the blast radius of bad releases.



Adjust features on the fly

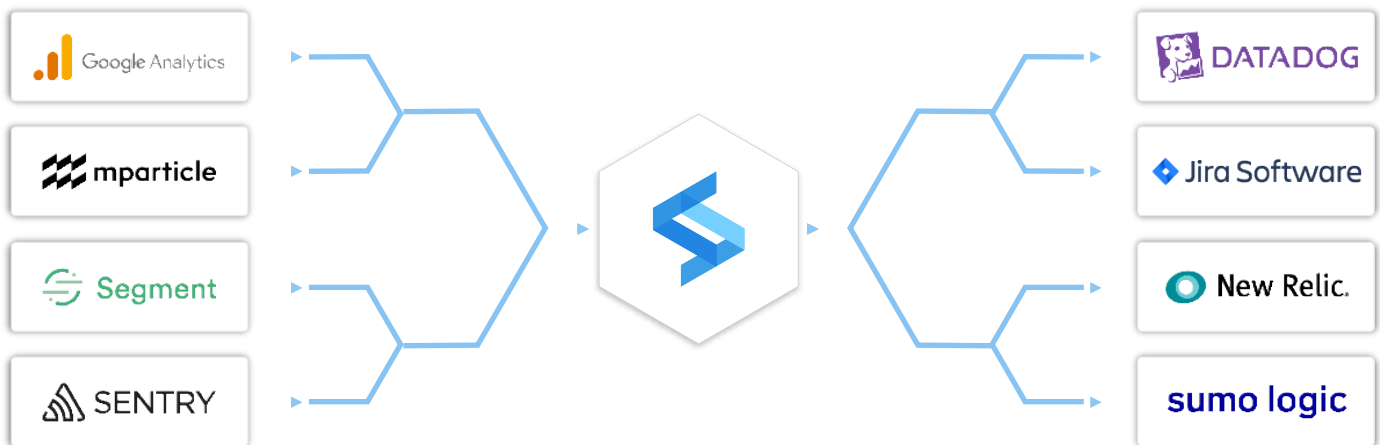
Dynamic configurations allow your team to change feature behavior without changing code. Change colors, prices, text, backend parameters, and more without a release.



Create customer impact

Test out new ideas directly with users. Split ingests operational and product data, analyzes how new features change these metrics, so you can focus on what works.

Integrate with your favorite tools



Open source SDKs

for mobile, frontend, and backend applications



iOS



Get started free

<https://www.split.io/signup/>

