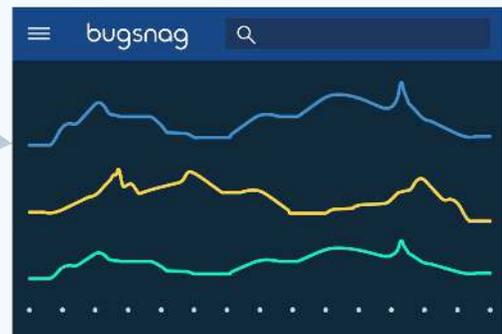


# Get Performance Monitoring at the Feature-Level with Split and Bugsnag

**Bugsnag**, a SmartBear company, is a full stack application stability monitoring solution, enabling teams to make data-driven decisions about new feature rollouts.

The bi-directional Split-Bugsnag integration empowers customers to identify which feature flags or experiment variants are impacting the user experience within an application in real-time.



## Building Better Software, Together



### Release Features with Confidence

Proactively monitor every feature rollout to make data-driven decisions on when to continue or roll back.



### Reduce Time to Recovery

Get real-time error alerts in Bugsnag when unusual application error activity is impacting the user experience.



### Monitor & Optimize User Experience

Quickly take action on faulty features in order to minimize application outages and disruption to your customer experience.

# Never miss an error. Always deliver new features with confidence.

## Track Feature Flag Errors in Bugsnag

Once configured, active feature flags and experiments will automatically be reported to Bugsnag whenever an error is detected. With this feature-level context on your errors, users get real-time notifications directly in Bugsnag. All errors will display the features and variants shown at the time the error was captured.

## Measure Error-Impact in Split

Errors captured in Bugsnag can also be streamed back to Split as events. These events can then be used in metrics and experiments to gain additional insights on how to optimize the user journey.



*"As organizations shift left and then right, delivering the right products at the right time to your customers is the key to success. With Split + SmartBear's Bugsnag, combining our capabilities gives you that competitive edge. Feature Flagging + Product Observability delivers that elusive combination of deploying fast while prioritizing the bugs that need resolving for those differentiated product capabilities to work on."*

— Joanna Schloss, SVP Product Marketing at SmartBear



Split pairs its revolutionizing Feature Data Platform™ with Bugsnag's Features Dashboard, to give users full visibility into the stability of their features.

Get started with Split [Feature Flags](#) and Bugsnag [Monitoring](#) for free.