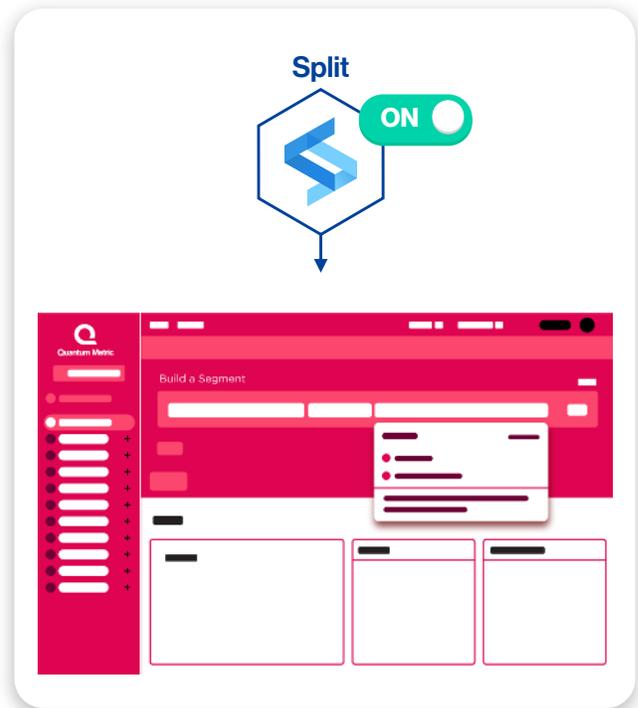


Deliver Impactful Customer Experiences with Split and Quantum Metric

Quantum Metric is a customer-centric Continuous Product Design platform, providing real-time digital insights in order to help brands prioritize with more speed and confidence.

Split's community bi-directional integration with Quantum Metric empowers engineering and product teams to deliver data-driven customer experiences. Once configured, brands can leverage Split's impression data within Quantum Metric to identify feature-level impact, prioritize releases, and validate results in real-time.



Enhance your customer journey with real-time analysis

Identify all recorded sessions where users saw different flag treatments for playback and analysis. Compare outcomes across flag treatments to determine what actions users took, which feature flag treatments they were interacting with, and why certain metrics changed as a result.



Boost your application performance

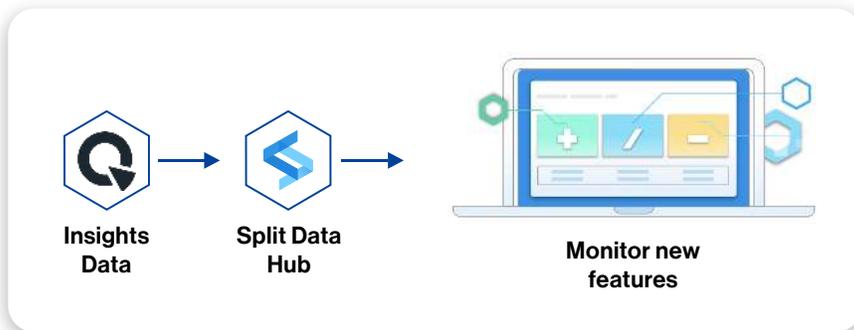
Bring an additional layer of data by aligning code changes or feature rollouts directly with business impact. Quickly identify and turn features on or off based on performance data.



Guide your Product Roadmap with Customer Insights

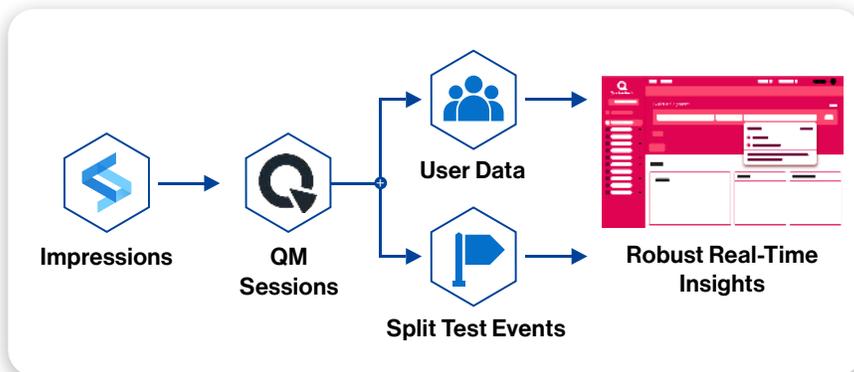
Combine feature flag and user data to determine where your new feature can improve key metrics or what you should build next to deliver impactful experiences.

Power Product Innovation with Data-Driven Insights



Inbound integration to quickly link to replay sessions

Send Quantum Metric's insights directly to Split's Data Hub as session replay URLs. Speed up the mean time to recovery (MTTR) around each new release with the integration's feature-to-session visibility.



Outbound integration for feature-level context for better user experience

Bring Split's impression data (flag treatments) into Quantum Metric for playback and analysis. Flag treatments will be sent over to Quantum Metric as Split Test events, which can be used to build segments.

The segment builder can then be used to compare each variant based on what flag treatment users received, validating results while comparing feature-level impact on user behavior.

Bridge the gap between feature delivery and customer analytics with Split and Quantum Metric