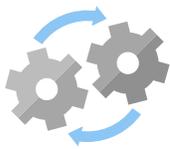
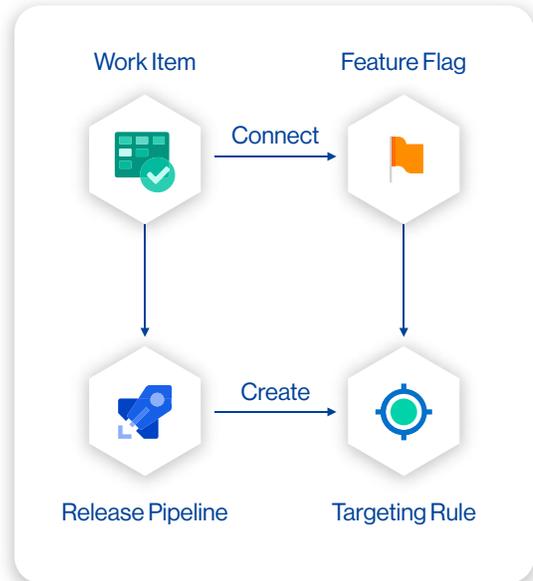


# Maximize agility and safety with custom rollouts in Azure DevOps

Azure DevOps provides services for software development teams to plan work, collaborate on code development, and build and deploy applications.

Split's Azure DevOps integration increases agility and safety by weaving robust feature flagging capabilities into the development lifecycle. Once configured, users can associate Split feature flags with work items to track features in Azure Boards and leverage Split's granular targeting capabilities to define custom rollouts to run in Azure Pipelines.



## Increase efficiency and streamline coordination

Create feature flags and configure custom rollouts without toggling between tools. Allow teammates to access information on work items and feature flags as they coordinate releases.



## Mitigate release risk with customizable rollouts

Ensure speedy deploys and smooth releases, whether coordinating a simple dark launch or a highly targeted A/B test on different user segments and attributes.

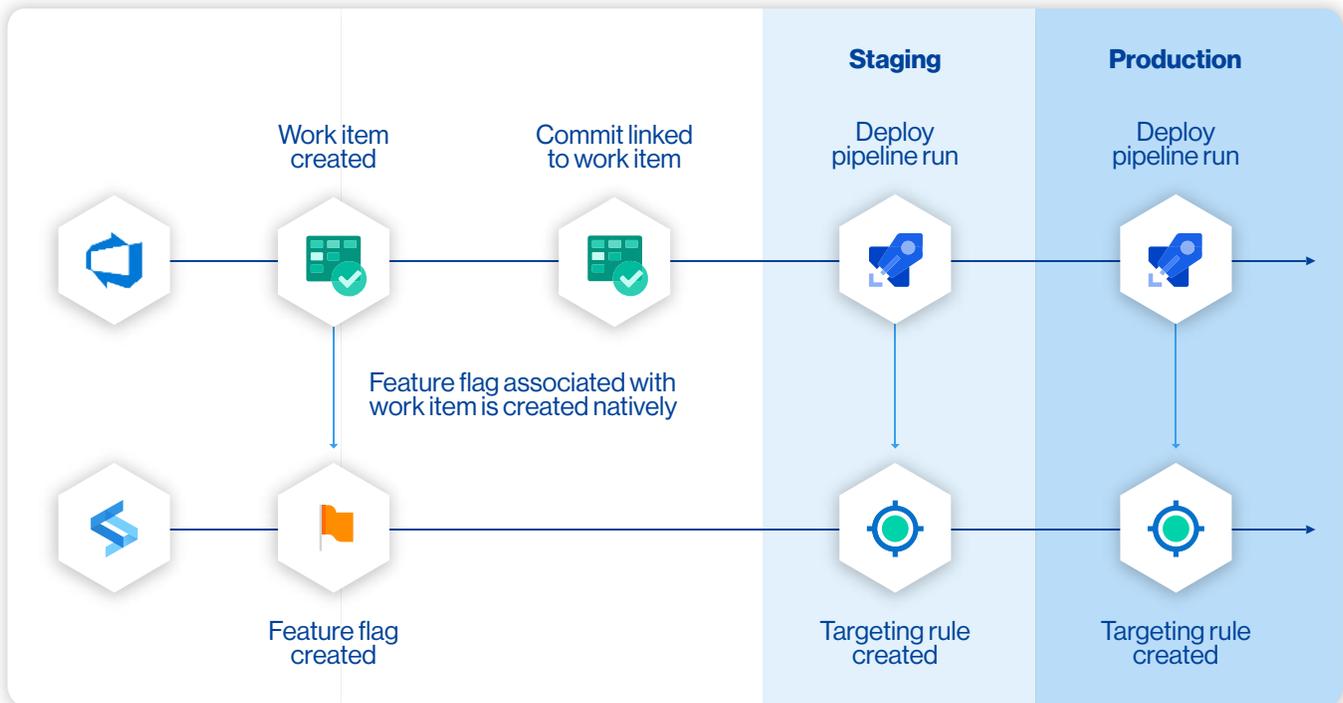


## Support continuous delivery

Gate all features behind a flag to merge early and often while ensuring the main branch is always in a deployable state and protecting the user experience.

# Coordinates speedy deploys and smooth releases at any scale

## Develop, Deploy, Release Process



### Create an Azure Pipelines task to configure a custom rollout in Split

Add a task in Azure Pipelines to define custom targeting rules and rollout plans with each job run. Strategically schedule rollouts as needed, including canary releases, dark launches, and A/B tests.

### Connect Split feature flags and Azure Board work items

Create new flags or connect an existing flag to work items within Azure Board. Once connected, details on associated flags and work items will be viewable in both Split and Azure Boards.



**The linkage between work items and feature flags is a big plus because it streamlines the process of knowing when all work is completed for a single feature, and will help us ensure a drama-free release.**



**Matthew Bingham, Director of Development at J. J. Keller & Associates**