

Your Feature Flag Quiz Results



Proficient

This is pretty impressive. It shows you understand how important the software development process is – and that delighting your users is a critical differentiator in today's digital world. While you've been proactive so far, let's look at how you can be truly innovative.

THE NEXT STAGE OF FEATURE FLAG USE IS

Expert

This means you have methodologies, systems, and practices in place that allow for sophisticated and continuous feature tests. You deliver on privacy and security without compromising scalability. Most of all, you're championing impact-driven development and positioning your organization as an industry leader. Maintain your momentum with these initiatives:

TO GET TO THIS LEVEL

- Implement a formal approval process for changes made in production
- Ensure data integrations and privacy are a top priority
- Base all key decisions on quantified business and performance data
- Practice observability and monitoring at a feature level

PROFICIENT FEATURE FLAG USE

You're keenly aware of the power of features. Every application you develop is full of them, and each has the potential to drive user engagement – or cause friction and abandonment. That's why your organization has taken the necessary step of investing in your feature flag capabilities.

If you're in the Proficient stage, you've moved beyond the simple feature flag functionality that can be built in-house, and purchased a solution with a permissioning system and granular targeting. You are also practicing progressive delivery and testing in production, and can track and organize flags by several different attributes – for example, type, status, or environment.

But there are still opportunities for improvement. While integrations with APM tools can help measure performance at the application level, they lack the right data to measure performance at the feature level. If you depend on webhooks to simply ingest alerts from these APM tools, you're likely to miss degradation caused by feature changes, especially during a controlled rollout.

It's also important to note that if personally identifiable information (PII) is passed through the cloud to a third-party vendor when you target specific audience segments, then you're not aligned with industry best practices for privacy and security.

Your organization has already committed to optimizing your feature flag systems and processes, but take a moment to learn more about how Feature Delivery Unlocks Speed, Safety, and Business Impact as you continue honing your strategy.

Split provides the solutions you need to make your way to the next stage of feature flag use. Check out this short video to learn more or schedule a demo with our team.