Your Feature Flag Quiz Results

split

Novice

This isn't a bad thing. We call it "novice" because it's the basis for future growth. You have a good foundation of knowledge and capabilities, but now it's time to build greater sophistication and scalability. Let's take a closer look at where you are and where you can go.

THE NEXT STAGE OF FEATURE FLAG USE IS

Proficient

This means your flags have greater functionality in terms of testing and provide you with more granular insight into how features are performing.

TO GET TO THIS LEVEL

- Implement systems to track and organize feature flags comprehensively

- Mitigate release risk with progressive delivery and testing in production

- Introduce methods and processes that allow for more nuanced targeting

- Replace your costly in-house solutions with a trusted third-party

NOVICE FEATURE FLAG USE

You understand that feature flags can make a critical difference in measuring the impact of your apps, allowing you to increase user-friendliness, drive conversions, and ultimately boost revenue — but as it stands, your toolkit isn't helping your business realize its full potential. Right now, your feature flags are only fulfilling the minimal requirement.

For many companies at the Novice stage, feature flag solutions are homegrown, and any amendments or additions are inevitably code-heavy, resource-intensive, and time-consuming. In most cases, solutions are limited to simple on/off use and tracking without any robust method of organization.

Not only that, but it's hard to implement best practices. Control of feature flags may be limited to a single team, which means the rest of your organization depends on them to update flags. Being at the Novice stage also means that you likely don't practice progressive delivery, test in production, or maintain a formal review process and permissioning system.

If you've been facing obstacles trying to build your homegrown feature flag capabilities, know that you're not alone. Check out our Essential Guide to Feature Flags to better understand how best-in-class solutions are changing the game. This is a great starting point as you evolve your approach to product development and advance your feature flag maturity.

Watch this short explainer to see how Split empowers developers to innovate, experiment, and maximize impact — and contact our team to schedule a demo.