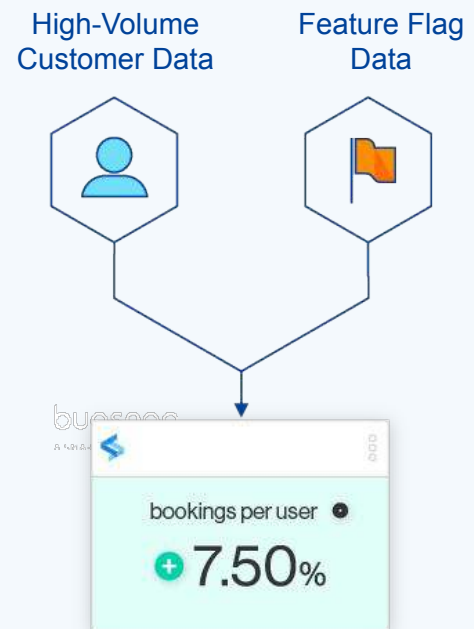


Easily Combine High-Volume Customer Data & Feature Flag Data With Split and S3

Amazon Simple Storage Service (Amazon S3) is an object storage service that offers the ability to store and retrieve any amount of data, at any time, from anywhere on the web.

Split's Amazon S3 integration makes it easy to bring high-volume customer data and feature flags together. This allows users to calculate key business metrics, monitor controlled rollouts and run experiments on new features.



Building Better Software, Together at Scale



Data-informed releases

Automatically combine all your customer data with feature-level context. Easily identify releases degrading the user experience and pinpoint the cause.



Test & validate new features

Accurately determine which features drove positive impact. Split captures data from S3 and retroactively calculates metrics on every feature flag treatment.



Reliable & safe data transfers

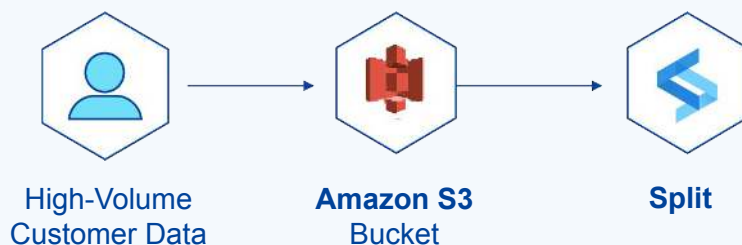
Stream millions of events in and out of Split. With backup copies in S3, data is never lost in transit and is easily reconciled if the pipeline breaks.

Confidently Accelerate the Release of New Features With Data

Inbound Integration for Out-of-the-Box Measurement & Learning

Send customer data at scale (such as engagement, behavioral, and transactional data) to Split as Parquet files (up to 100MB per compressed file).

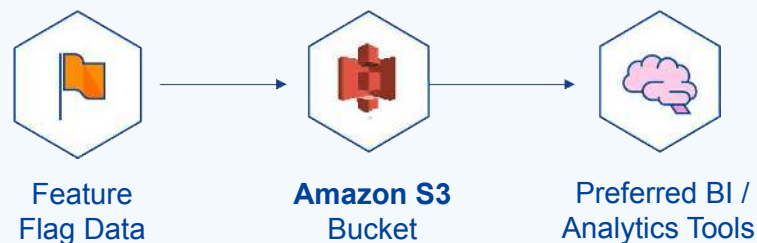
Within Split, S3 data is automatically combined with flag data to measure against key metrics. Add new metrics to running or concluded experiments, without reconciling data or restarting the experiment to drive operational efficiency.



Outbound Integration to Drive Continuous Improvements

BI and analytics tools can use flag data sent from Split to S3 to enrich deeper downstream analyses. This enables users to understand how different flag treatments are influencing the user behavior.

Empower your team to make better data-driven hypotheses for continuous product roadmap optimization!



"Split's Amazon S3 integration has allowed us to bring feature context to downstream tools our team uses," says Bryan Henson, Product Designer of BorrowWorks. "We're now able to provide all teams with feature context to achieve critical and timely insights."

— Bryan Henson, Product Designer of BorrowWorks



Split is revolutionizing software delivery with its Feature Data Platform, pairing the speed and reliability of feature flags with data to measure the impact of every feature.

Get started free at split.io/signup